



grapeXpectations

8th Australian Table Grape Conference

September 21 - 23, 2011

Quality Hotel Mildura Grand, Victoria

Conference Program & Registration Form



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8th Australian Table Grape Conference

21-23 September, 2011, Mildura, VIC



AN INVITATION TO ATTEND

As the Chief Executive Officer of the Australian Table Grape Association Inc. (ATGA) it is my pleasure to invite you to attend the **8th Australian Table Grape Conference**. The conference is the industry's key biennial event and is scheduled to take place this **September 21-22-23** at the **Quality Hotel Mildura Grand**. Themed **'GrapeXpectations'** it focuses attention on the marketing and production challenges and opportunities that face table grape businesses in export and domestic consumer markets.

The conference provides an opportunity to meet and do business with table grape growers and associated agribusinesses from around Australia and to listen to internationally recognised speakers. Day two includes a field day/technical tour of two leading table grape producers in Sunraysia - providing an opportunity to showcase quality table grape production techniques in the southern growing region.

Delegates will be entertained at the Conference Gala Dinner by Bruno Lucia one of Australia's most popular corporate comedians. Bruno is a multi faced, multi cultural, and multi media performer best known for his work on sit com "All Together Now" as "Wayne Lovett" where he made his phrase "Chicky Babe" a national catch cry.

The ATGA Board strongly encourages industry to take advantage of the early bird registration, and sincerely thank conference speakers and valued sponsors for their continued support.

I look forward to seeing you in Mildura on September 21st!

Jeff Scott Chief Executive Officer

CONFERENCE PROGRAM

21ST SEPTEMBER

10:00 am - 1:00 pm

Registration desk and Trade Display open

12:45pm – 12:50pm

Conference welcome – *Nick Muraca (Chairman ATGA)*

12:50pm – 1:00pm

Conference opening – Speaker TBC

SESSION 1: AUSTRALIAN TABLE GRAPE INDUSTRY – NOW AND INTO THE FUTURE

1:00pm – 1:30pm

Overview of the Australian Table grape industry and future trends – *(Yahya Kanj, Associate Director at The Nielsen Company)*

1:30pm – 2:15pm

Driving category growth through innovation: what do shoppers value and are willing to pay more for in the fresh fruit sector? – *David Hughes (Emeritus Professor of Food Marketing at Imperial College London)*

2:15pm – 2:35pm

Opportunities and trends in the Australian retail sector – *Jon Watson (Category Manager for Grapes, Coles, Melbourne, VIC)*

2:35pm – 2:50pm

Australian Table Grape Association marketing plan – activities and evaluation of performance – *Gunjan Tandan (HAL Marketing Officer)*

2:50 – 3:00pm

Panel Discussion

3:00 – 3:30pm

Afternoon Tea – Trade Display area

SESSION 2: NEXT GENERATION TABLE GRAPE VARIETIES AND THEIR PERFORMANCE

3:30pm – 3:35pm

Session Sponsor Presentation

3:35pm – 4:15pm

Update interesting table grape varieties in the pipeline around the world – *Jaco Smit (Capespan, South Africa)*

4:15pm – 4:50pm

Australian table grape breeding program update – *Peter Clingeleffer (CSIRO Plant Industry, Adelaide, SA)*

4:50pm – 5:20pm

Commercialisation and performance of new varieties in Western Australia – *Roger Fahl (Riverdale Fresh, Western Australia)*

5:20pm onwards

Display and tasting of new table grape varieties

5:30pm – 6:30pm

Welcome Reception in Trade Display area – Sponsor Presentation

22ND SEPTEMBER

8:00am - 8:30am

Trade Display

SESSION 3: UPDATE ON TABLE GRAPE PRODUCTION TECHNIQUES

8:30am - 8:35am

Session Sponsor Presentation

8:35am - 8:55am

Marine-plant products as fertilizers and biostimulants – *Robin Ross (Acadian Seaplants Limited)*

8:55am - 9:15am

Overview on the use of sulphur dioxide for post harvest storage of table grapes – *Alwyn van Jaarsveld (Grapetek, Cape Town, South Africa)*

NB: While every attempt has been made to ensure the accuracy of printed materials the conference program is subject to change without notice.

Conference Program



22ND SEPTEMBER continued

- 9:15am - 9.55am** Growing Table Grapes under covers: insights and experiences – *Michele Melillo (Serroplast, Italy)*
- 9.55am - 10:15am** Update on Plant Growth Regulators available to table grape growers – *Brett Ryan (Sumitomo Chemicals, Sydney, NSW)*
- 10:15am - 10:30am** Panel Discussion – including discussion on other key production techniques
- 10:30am - 11:00am** Morning Tea – Trade Display area
- SESSION 4: DISEASE AND PEST MANAGEMENT IN A CHALLENGING SEASON**
- 11:00am - 11:05am** Session Sponsor Presentation
- 11:05am - 11:35am** Managing Downy Mildew in difficult seasons – *Peter Magarey (Magarey Plant Pathology, Loxton, SA)*
- 11:35am - 11:55am** Managing Bunch Rots in difficult seasons – *Bob Emmett (Department of Primary Industries Victoria, Mildura, VIC)*
- 11:55am - 12:15pm** Update on chemical control options for Pests and Diseases – *David Braybrook (Vitisolutions, Melbourne, VIC)*
- 12:15pm - 12:35pm** Managing Queensland Fruit Fly insights and experiences – *Dan Papacek (Bugs for Bugs, Mundubberra, QLD)*
- 12:35pm - 12:50pm** Managing Queensland Fruit Fly – *Gary D'Arcy (Department of Primary Industries, VIC)*
- 12:50pm - 1:00pm** Panel Discussion
- 1:00pm - 2:00pm** Lunch – Trade Display area
- SESSION 5: SUNRAYSIA REGIONAL FIELD TOUR (BUS TRIP)**
- 2:00pm - 4.00pm** Tour of Joe Lanteri's property Robinvale VIC – Tour of packing shed and production facilities. Field Day Sponsor presentation on coach
- 4.30pm - 6:00pm** Tour of Barry Pederson's property Paringi NSW – multiple field stations set up to discuss: 1) spraying rigs & chemical options; 2) irrigation and fertigation; 3) packing shed
- 7:30pm - 11:00pm** Conference Dinner – Quality Mildura Grand Hotel (Grand Ballroom) – with special guest speaker *Bruno Lucia (comedian)* - Sponsor Presentation

23RD SEPTEMBER

- 8:00am - 8:25am** Trade Display
- SESSION 6: OPENING UP AND SECURING MARKET ACCESS FOR THE FUTURE**
- 8:25am - 8:30am** Session Sponsor Presentation
- 8:30am - 9:10am** AQIS reforms – report back from Ministerial taskforce and key elements to being a successful exporter – *David Minnis (Minnis Horticultural Services, Melbourne, VIC)*
- 9:10am - 9:40am** Biosanitary requirements for key Australian tablegrape export markets – *Vanessa Findlay (Plant Biosecurity – Horticulture, Canberra ACT)*
- 9:40am - 10:00am** Update on MRL issues in key export markets – *Marcel Essling (AWRI, Adelaide, SA)*
- 10:00am - 10:20am** Update on MRL issues in the Australian domestic table grape market – *Steven Field (DPI Victoria, Tatura, VIC)*
- 10:20am - 10:30am** Panel Discussion
- 10:30am - 11:00am** Morning Tea – Trade Display area
- SESSION 7: GRAPE EXPECTATIONS FOR THE FUTURE**
- 11:00am - 11:05am** Session Sponsor Presentation
- 11:05am - 11:25am** Insights into consumers in China and other ASEAN countries – *Bryan Balmer (Department of Primary Industries Victoria, Thailand)*
- 11:25am - 11:45am** Moving towards introducing a national maturity standard – *Richard Lomman (GrapeConnect, Brisbane, QLD)*
- 11:45am - 12:25pm** Market and consumer trends in the USA – *Representative TBC (Californian Table Grape Commission, Fresno, California)*
- 12:25pm - 12:55pm** Market and consumer trends *Michael Simonetta – (Perfection Fresh, Sydney, NSW)*
- 12:55pm - 1:05pm** Open microphone question and answer session
- 1:05pm - 1:15pm** Closing remarks official conference close – *Nick Muraca (Chairman ATGA)*
- 1:15pm** Conference Close

Conference Registration



DELEGATE DETAILS

Business/Organisation Name:
First name: Surname:
Postal Address:
City: Country: Postcode:
Email:
Telephone: Mobile:
Facsimile:
Delegate 1 Name: Delegate 2 Name:
Delegate 3 Name: Delegate 4 Name:

REGISTRATION

COST (INCLUDING GST)	CONFERENCE OPTIONS/FUNCTIONS	NO. ATTENDING	TOTAL COST
EARLY BIRD \$240.00 If received by Friday 9th September 2011 Early Bird Discount \$35.00 inc. GST \$275.00 If payment is received after 9th September	Full conference registration 21-22-23 September includes: attendance at all conference sessions, afternoon tea on Wednesday, morning tea & lunch on Thursday, morning tea on Friday, bus transfer for Field Tour, tickets to the Welcome Reception and Conference Dinner.		
\$110	Day Registration Wednesday 21 September includes: attendance at afternoon session and afternoon tea		
\$165	Day Registration Thursday 22nd September includes: attendance at morning session, morning tea, lunch and bus transfer for Field Tour		
\$110	Day Registration Friday 23rd September includes: attendance at morning session and morning tea		
\$33	Welcome Reception Wednesday 21st September		
\$137.50	Conference Dinner Thursday 22nd September		
TOTAL INC. GST			

TAX invoice: Australian Table Grape Association ABN: 69953034946

SPECIAL REQUIREMENTS

To assist with catering delegates who require particular dietary requirements (or any other individual requirements such as wheel chair access) are invited to notify conference organisers.

Please nominate:

PAYMENT OPTIONS

Early Bird registrations- close Friday 9th September

To secure the discount of \$35.00 (GST inclusive) per full conference registration

Standard registrations- close Wednesday 16th September

For catering purposes, however late payment/registrations will be accepted

1. DIRECT DEPOSIT

Please quote surname as reference

Account name: Australian Table Grape Association **BSB:** 063739 **Account number:** 10080128

2. CHEQUES

Please make cheques out to the Australian Table Grape Association and send to: 33 Madden Ave Mildura Victoria 3500.

I enclose a cheque for the amount of \$

3. CREDIT CARD

Card type (please circle): Mastercard Visa

Name that appears on the card:

Card number: Expiry date:

Signature: Date:

**All registration enquiries should be directed to the Australian Table Grape Association,
Phone (03) 5021 5718 Fax: (03) 4009 0036 Email: atga@ncable.com.au**